EUROPASS CURRICULUM VITAE

Personal information **Dinara KHUBIEVA**

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Competences

- **7 years of software development using latest frameworks like React and Angular**
- **3 years of experience in digital marketing**
- **Profound knowledge of web design and social media marketing tools**
- **Member of Google Women Techmakers, Women in Data and eSkills4Girls**

Dates **July 2020 - Current**

Position **Frontend Developer, Online Marketing Manager**

SDG. 17 Consulting GmbH (sdg17consulting.de), PPPHealth4All (ppphealth4all.de)

Main responsibilities

- Platform development and support
- Mobile application concept and development
- Maintenance and further development of company's website using WordPress, CSS/HTML, Google Analytics
- Social media channels management
- Email marketing: creating templates, managing lists
- Content writing and creation of layouts and presentation

Dates **February 2019 - November 2019**

Position **Digital Marketing Assistant, Acarda GmbH, Frankfurt am Main**

Main responsibilities

- Further development and scaling of SaaS platform
- Brand development and corporate design
- Online marketing: social media channels management
- Email marketing: creating templates, managing lists using CleverReach
- Organization of conferences and seminars including invitation and appointment coordination, as well as on-site support
- Content writing, maintenance and further development of company's website using WordPress, CSS/HTML, Google Analytics
- Design and creation of layouts and presentations, print and marketing materials

Dates	**November 2014 - December 2018**
Position	**Education in Web Design and Development**
Main responsibilities	▪ Building web applications using Angular and React frameworks, HTML/CSS and JavaScript
Dates	**October 2007 - August 2008**
Position	**Peer Educator, Population Services International, Tashkent/Uzbekistan**
Main responsibilities	**UNFPA Drug Demand Reduction Program in Uzbekistan** ▪ Conducting trainings throughout schools and universities ▪ Raising awareness of healthy lifestyle among young people through outreach activities.
Education	**Bachelor of Arts (2005-2009)** Uzbek State World University
Trainings and certificates	**2014 - 2020** **Social Media Marketing Mastery** **Illustrator CC 2019 Master Class** **Software Development from A to Z** **Google AdWords for Beginners** **The Complete Web Developer Course** **JavaScript – Understanding the Weird Parts** **Learn and Understand AngularJS** **Shaping up with AngularJS** **Git Workflows and Commands** **SQL Introduction**
Projects	**Product Website** / Single Page Application Main frameworks and libraries: React, Bootstrap Live Demo: https://dinarah.github.io/Product_website/public/ Source code in Github: https://github.com/dinarah/Product_website **Online Store** / Single Page Application Main frameworks and libraries: AngularJS, Bootstrap Live Demo: http://dinarah.github.io/Online_store/public/ Source code in Github: https://github.com/dinarah/Online_store **Recipes Catalog** / Single Page Application Main frameworks and libraries: AngularJS, Bootstrap Live Demo: https://dinarah.github.io/recipe_website/#/bakeries Source code in Github: https://github.com/dinarah/recipe_website

Used daily	**Familiar with**	**Online Marketing**
MS Office Programs	CRM	social media channels
Adobe Illustrator	SEO	content management
CleverReach	Google AdWords	and creation

WordPress

Google Analytics

Skills

Marketing

Web Languages

HTML5

CSS

JavaScript

Web Frameworks and Libraries

AngularJS

React

Bootstrap

JSON

Web Design

Familiar with

SASS

MongoDB

Software Development Tools

Git

VirtualBox